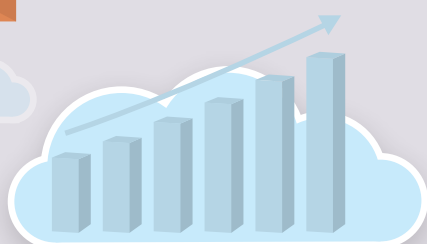# CLOUD COMPUTING GROWTH

Total Size of Cloud Computing Industry to be **$150 Billion in 2014** as compared to **$46 Billion in 2008.**

The current spending for global public IT services in 2012 was more than $40 billion, but with a CAGR (compound annual growth rate) of 26.4 percent for the period of 2012–2016, it is expected to reach the $100 billion milestone in 2016.
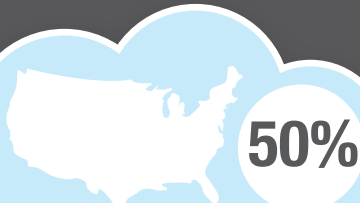
By 2014, IT organizations in 30% of Global 1000 companies will broker (aggregate, integrate and customize) two or more cloud services for internal and external users, up from 5% today.

By 2014, 60% of server workload will be virtualized.

Of all the Cloud Computing revenues, nearly 50% will come from the US alone.

50%

The overall Cloud Computing growth rate is 5 times more than the overall IT growth rate globally.

5X

As of 2013, nearly 40% of the CRM systems sold globally are Cloud based.

$$$ **40%**

Cloud Segments Growth Rates

Cloud Infrastructure (Hardware)

IaaS has an overall CAGR of 41.7% (2001-2016)

41.7%

Cloud Computing has a CAGR of 43.2% (2001-2016)

43.2%

Cloud Storage has a CAGR of 36.6% (2001-2016)

36.6%

Cloud Software

SaaS has an overall CAGR of 17.4% (2012-2016)

17.4%

SaaS Office Suites have a CAGR of 41.7% (2012-2016)

41.7%

SaaS based Digital Content Creation has a CAGR of 32.2% (2012-2016)

32.2%

Predicted Market Shares

	Current Market Size (2012)	Predicted Market Size (2016/2017)
Public Cloud Storage	$5.6 Billion	$12.2 Billion (2016)
Private Cloud IT Infrastructure	$12.2 Billion	$22.2 Billion (2017)
Public Cloud IT Infrastructure	$9.2 Billion	$21.2 Billion (2017)
Enterprise Cloud Based Services	$18.3 Billion	$31.9 Billion (2017)
Public Cloud IT Services	$41 Billion	$100 Billion (2016)
SaaS Applications/Services	$27 Billion	$67 Billion (2016)

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